

"Do You Sincerely Want to Be Rich?"

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6. Ed Cowett's Problem

In which the learned co-author of *Blue Sky Law* tries his hand at promoting speculative companies, gets into deep financial trouble, and is helped out by Bernie Cornfeld.

7. The Birth of a Superfund

In which we examine the Fund of Funds, which is really a Gimmick of Gimmicks. How it worked to the advantage of its inventors, Ed and Bernie, and to the disadvantage of its investors.

8. The Jungle Jangle Jingle

The real sources of IOS'S wealth. In which we crack some codes, uncover some clandestine financial arrangements, and make some calculations about hot money.

9. They May Be Schmucks, but They're the Government

The clash between IOS and the Securities and Exchange Commission. A Cuban lady skindiver enters the stockbroking business. We examine some other matters that IOS never told the customers about, and a deal that "scared the hell out of the SEC."

10. A Little Question in Switzerland

In which IOS nearly gets thrown out of Switzerland, the vital base. After sparring with the Swiss Bankers' Association, Bernie makes a tactical but precipitate withdrawal.

11. Pacem in Terris . . . and Good Will to All Men

Great efforts are made to improve the image of Investors Oversease Services. Eminent international citizens are brought into the company. They are carefully excluded from real power.

12. Reminiscences of the Court of the Emperor Cornfeld

In which Cornfeld gives some views of sexual codes, and several of his followers show how to suppress a scandal in the court. We examine the loyalties of Cornfeld's old friends.

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The boys find a way to beat the SEC—operating through the City of London. They go into the life-insurance business, and show the Bank of England a thing or two. In which it is shown how the Winston Churchill Close should be applied and generally how sales techniques became refined.

14. Cermany: The Super-Supermen

In which the sales force finds the last great market and, under the remarkable Eli Wallitt, becomes a kind of chain-letter game.

15. The Bella Figura of Harvey Felberbaum

In which we show that {OS's good resolutions about currency smuggling were not always kept. How IOS went into business with an interesting bank.

16. Good Evening, Comrade Prospect!

Before going on to see what they did with the customers' money, we look at some other markets: France, Scandinavia, Communist Europe. IOS is ready to assume almost any form and go almost anywhere so long as the salesmen can still collect.

H7. The Master Financiers

In which we investigate "the best investment advice \$2 billion can buy." IOS and its stock-market speculations—stoking the flames of the conglomerate blaze. IOS goes into investment banking, which is bad luck for the customers.

A Very Long Way Offshore

In which respectable financiers strip off their watch chains and leap into the warm offshore waters. The techniques and consequences of IOS'S competition; IOS, on the basis of a very curious prospectus, becomes a public corporation at long last.

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19. John M. King: The Power of Natural Gas

In which we introduce Ambassador John M. King and describe an industry built on tax avoidance. Together with their new chum, our heroes get mixed up in the Middle East crisis, hunting oil in Arab waters. Ed Cowett discovers the Arctic; NOPIs and other strange animals appear; Handley Page Aircraft becomes a casualty.

20. The Book of Revelations

The people who "sincerely wanted to be rich" are rich! A tally of millionaires and multimillionaires. Joel Mallin and the "lifetime system of tax deferral." Cowett buys some shares, and the money runs out at last.

21. The Feeling of the Meeting

How the minutes came to record that "Mr. Cornfeld voluntarily tendered his resignation."

22. Terminating Bernie

A great desire is manifested to "save IOS for capitalism." But the rescuers are afraid of Bernie, who isn't quite dead. An intrigue is mounted to dispose of the Emperor, who is rubbed out effectively if none too tidily.

23. The Customers' Yachts

In which we find that the IOS sales force remained conspiratorial above all. Allen Cantor discourses upon Truth, Responsibility, and the Little People. In which we examine the actual, as against the supposed, performance of IOS funds and figure out what happened to the customers' money.

24. A Game of Strategic Withdrawal

Bernie sells out and Ed Cowett plays backgammon. A young man gets on a train in Bangkok.

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